

# Alianza Fact Sheet

## AT A GLANCE

**Alianza Dominicana** is the most comprehensive Dominican community development agency in the US and the leading authority on Dominican-Americans, the second-largest Latino community in New York State. With 15 different sites in Northern Manhattan and the West Bronx and a budget of over \$12 million, Alianza annually serves more than 60,000 individuals citywide.

In 2008, construction began on the **Triangle Building** on the triangular lot on the intersection of Audubon and St. Nicholas Avenues and 166th Street. The building will house both for-profit businesses and non-profit community services. In addition, the Triangle will be the home of the first Dominican/Latino cultural center in the United States, the Casa Afro-Quisqueya Cultural Center.

## A QUICK HISTORY

**In the early 1980s**, Alianza was founded to provide volunteer services to the Washington Heights community. Alianza championed campaigns against drug use and the drug trade. We provided AIDs services and prevention education. Intense growth led to the need for a larger location, and established contacts throughout the community.

**In the early '90s**, our outreach grew larger as we partnered with several agencies to create new programs: drug treatment for pregnant mothers; student-taught ESL; drop out prevention; child immunization; and support for mothers who lost children due to violence. In response to the 1992 riots, Alianza organized a cadre of 150 youth peace keepers to calm the community.

**In the late 1990s**, Alianza's continuing work in AIDS prevention and treatment—including establishing an anonymous testing center—led us into an exchange program with health officials from the Dominican Republic. Locally, we became the area's largest private not-for-profit employer and served more than 1600 youth per day.

**In the 21st century**, Alianza was an important force in international crises. We organized efforts to provide material, financial and emotional support to families of victims of 9/11, the flight 587 crash, and the 2004 torrential floods in the Dominican Republic and Haiti.

**ALIANZA'S CORE STRENGTH**—a talented, dedicated staff of over 350—allows Alianza to provide support while growing and expanding holistic community development activities. Working both directly and in partnership, Alianza responds to a full spectrum of community needs: health and mental health; youth training, education and employment; advocacy and community mobilization; and much more. Alianza extends beyond the Dominican community, throughout New York City, and by model, other communities throughout the U.S.

## ALIANZA BENEFIT OFFICE

c/o Dilday Meyer & Associates  
PO Box 577, College Station  
New York, NY 10030  
Tel: 212.537.6843  
Fax: 646.383.6042  
alianza@dildaymeyer.com

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An integrated approach for children, youth and families in our community

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A group of comprehensive programs

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Adding the depth and breadth to serve more

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Serving the people of NYC and across the sea

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Responding to international crises



# Alianza's Annual Gala

## 2009 GALA HONOREES

### ED LEWIS

Chairman, Latina Media Ventures LLC  
& Founder, Essence Communications, Inc.

### BENNY LORENZO

Chairman and CEO, Kaufman Bros., L.P.

### DOUGLAS W. NELSON

President & CEO, The Annie E. Casey Foundation

### DENISE SCOTT

Managing Director, Local Initiatives Support Corporation, NYC

In addition to celebrating the accomplishments of Alianza, those it serves, and those honored, the Gala brings together a diverse group of New York City corporate and business leaders as well as public officials who share a common commitment to building a better future for our city. This is integral to our strategy to strengthen and grow our programs to more effectively serve the people of the City of New York. Your generosity will help endorse Alianza to a wider audience and will be highly valued and appropriately recognized. The funds we raise through our events are important because unlike government contracts, they are not restricted in their use. These dollars allow us to put support where we best assess need.

Since 2006, Alianza has honored the following and raised almost \$2 million through our annual events.

## FORMER HONOREES

### 2008

Philip A. Berry, Colgate Palmolive / City University of New York  
Jay Hershenson, Senior Vice Chancellor, City University of New York  
Cleary Gottlieb Steen & Hamilton, LLP  
Lin-Manuel Miranda, *In The Heights*

### 2007

Bill Lynch, Bill Lynch & Associates  
Hon. Charles Rangel  
Dr. Nasry Michelen, Sr. (Ret.), Hostos Community College,  
Lincoln Hospital  
José Tavárez, Merrill Lynch  
Carmen Ana Casal de Unanue, Philanthropist

### 2006

Theodore Kheel, Labor Lawyer and Philanthropist  
Omar Minaya, The New York Mets  
Herbert Pardes, New York Presbyterian Hospital  
Oscar de la Renta, Designer and Philanthropist  
Lillian Rodriguez-López, The Hispanic Federation  
Diana Taylor, New York State Superintendent of Banks

